



AN ICONIC GIFT

Their Perfect Pair.

THERE'S A REASON RAY-BAN STAYS AT THE TOP OF THE WISH LIST.

The Ray-Ban Icon Card turns one of the most recognizable names in eyewear into a gift that still feels personal. Recipients choose from a selection of Ray-Ban styles to find the pair that feels most like them.

It's a brand people know, a product they'll want and a choice they get to make for themselves. No need to predict which frame will be the favorite or choose one style for everyone.

That's what makes the Icon Card work. They're not just receiving Ray-Ban. They're choosing their Ray-Ban.



READY TO MAKE A LASTING IMPRESSION?

Reach out to your dedicated sales rep for information