



A NEW ERA OF STRAW TUMBLER IS HERE.

Our *ERA TUMBLER* is totally leakproof, and made for stress free sips on the go. It has our fully leakproof *U TURN LID* that works for both cold and carbonated beverages, *COLDKEY METAL STRAW* for minimizing the amount of plastic sitting in your water, *BEVGUARD* technology to keep ice for 24+ hours, and a cup holder friendly base so you can enjoy 40oz of your favorite beverage, free of leaks and spills throughout your daily journey.



COLORS



Made for Stress-Free Sips



100% Leakproof. Really.

The Era Straw Tumbler is totally leakproof when used with cold beverages and carbonated beverages with ice in the locked position.



ColdKey™ Stainless Steel Straw

The world's first integrated stainless steel straw system ensures plastic doesn't sit in your drink all day.



24+ Hours Ice-Cold

BevGuard™ technology keeps your favorite drinks ice-cold for 24+ hours without any metallic taste.

Key Features

ÜTurn™ Leakproof Straw Lid

Our patent-pending Lid has three modes for stress-free sips and easy cleaning: open, locked + 100% leakproof, and centered for straw removal.

ColdKey™ Stainless Steel Straw

The world's first integrated stainless steel straw system, removable for cleaning.

Cup Holder Friendly Base

Both 30oz + 40oz Era Straw Tumblers are compatible with most car cup holders.



Rubber Grip

Includes a rubber grip that makes opening your Era easy without having to touch the straw.

Comfort Grip Handle

Includes a durable handle for easy carrying.



Imprint Area:

Pad Print or Laser Etch

Imprint dimensions are dependent on logo

SPECS



Leakproof



Dishwasher Safe



Cup Holder Friendly

CAPACITY

40oz

EMPTY WEIGHT

1.56 lbs (0.71kg)

MAX WIDTH

6.4" (with handle)

MAX HEIGHT

11.5" (with straw)

MIN WIDTH

3" (cup holder friendly)